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**SAMA-ALTOONA'S *THINK PINK* FUNDRAISER TO OFFER AUCTIONS,
STYLE SHOW**

Altoona – Although the temperature may be cooling, expect things to heat up for the Southern Alleghenies Museum of Art at Altoona's fourteenth annual fashion show fundraiser, *Think Pink*. One of the region's most eagerly anticipated annual affairs, the program celebrates the arts and benefits the community with silent and live auctions, dancing, gourmet foods and a sizzling style show. *Think Pink* will be held on Friday, November 4.

SAMA-Altoona Coordinator Barbara Hollander and *Think Pink* chair Chantel Ventura are organizing an exciting event that will bring a taste of metropolitan style to Central Pennsylvania. The program begins with cocktails and hors d'oeuvres in the Museum before moving next door to The Columns for a delicious buffet dinner by Doug Simon and The Casino, dessert, dancing with Steve "That DJ Guy" and gourmet whiskey flights. Live and silent auctions will offer enticing items including stools hand-painted by local artists, boxing gloves autographed by Muhammad Ali and Sylvester Stallone, and a Jack Daniels barrel table with accompanying Jack Daniels liqueurs.

"With the addition of our whiskey-tasting pub and the authentic Jack Daniels whiskey barrel table, this year's *Think Pink* is going to have a distinctly southern style," said Hollander. "Our gift baskets also will reflect this theme, and chef Doug Simon will be surprising us with some award-winning southern fare."

During the style show, all eyes will be on Natasha McKnight's magnificent fashions from Sapphire 9, as well as lingerie by HTH Enterprises, LLC and furs by Carl W. Herrmann Furs. *Think Pink* also will offer its signature raffle, providing guests an opportunity to win a Susan Severson oil painting, an Alexis Bittar bracelet and necklace, and a garnet and amethyst flower ring. Raffle chances are \$10 or three for \$25. The event also includes a ball drop, with one lucky patron taking home a designer liquor basket.

This year's program will mark the fourth consecutive year that SAMA is partnering with the American Cancer Society. A portion of the proceeds raised from *Think Pink* will go to the Making Strides Against Breast Cancer campaign, with recent donations helping provide quality wigs to cancer patients free of charge, as well as benefitting support groups, informational classes, and other vital outreach programs. *Think Pink* also serves as one of SAMA's most

critical fundraisers, helping fund exhibitions, educational programs, and also keeping the doors of SAMA's four museums open to the public free of charge.

Think Pink begins at 6:30 p.m. on November 4. Cost is \$100 per person. Reservations are requested by October 31 and can be made online at www.sama-art.org or by calling the Museum at (814) 946-4464. Valet parking will be available. Several event sponsorship and advertising opportunities also are available.

The Southern Alleghenies Museum of Art at Altoona is located in the Brett Building at 1210 Eleventh Avenue. Hours of operation are 10 a.m. to 5 p.m. Tuesday through Friday and 1 to 5 p.m. Saturday. The Museum is a handicapped-accessible facility and is open to the public free of charge. Parking is available in the garage across the street or in metered spots in the lot at the rear of the building. For more information, call the Museum or visit www.sama-art.org.