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**SAMA-ALTOONA FUNDRAISER WILL ENCOURAGE GUESTS TO *THINK PINK***

Altoona – The Southern Alleghenies Museum of Art at Altoona’s annual fundraiser will return this November, albeit slightly rebranded. In lieu of *The Art of Wine & Fashion*, this year SAMA offers *Think Pink*. The event is scheduled for Friday, November 1 and will be held in conjunction with the American Cancer Society. A portion of the proceeds from *Think Pink* will go to the Society’s Making Strides Against Breast Cancer campaign.

“*Think Pink* is a new direction for our Museum,” said SAMA-Altoona Coordinator Barbara Hollander. “This is the first time we will be partnering with the American Cancer Society to help in their fight against breast cancer. We are proud to stand with them in their quest to find a cure and spread awareness of the disease.”

As in previous years, the fundraiser – now in its eleventh year – will begin in the Museum with a champagne reception and hors d’oeuvres before moving next door to The Columns for a buffet dinner by Allegro, dessert, and dancing. A silent auction will feature two fully furnished dollhouses, a variety of gift baskets, and artwork by local artists. A raffle will be held providing guests an opportunity to win two Altoona Curve-themed paintings and a print by Colleen Browning. The event also includes a style show with fashions by CAbi. Serving as *Think Pink* Chair is Kim Irwin of Altoona with Jim Cayce of Hollidaysburg serving as co-chair.

“Our new chair, Kim Irwin, is really pulling out the stops with the planning of this year’s program,” said Hollander. “Kim represents the line of CAbi clothing and our fashion show is going to be amazing. Things are shaping up for this to be our best fundraiser yet!”

*Think Pink* is scheduled for 6:30 p.m., Friday, November 1. Tickets are \$75 per person. Reservations are required by October 28 and can be made by calling the Altoona Museum at (814) 946-4464. Valet parking will be available.

Funds raised will help support the Altoona Museum and keep its doors open to the public free of charge. The Museum has been serving the Blair County community since 1979 with world-class exhibitions and award-winning education programs. The

facility was designed with state-of-the-art exhibition and storage space for artwork, and houses the Altoona Area Library's rare collection of albumen photographic prints by William H. Rau, the official photographer for the Pennsylvania Railroad at the turn of the 20<sup>th</sup> century.

The Southern Alleghenies Museum of Art at Altoona is located in the Brett Building at 1210 Eleventh Avenue. Hours of operation are 10 a.m. to 5 p.m. Tuesday through Friday and 1 to 5 p.m. Saturdays. The Museum is a handicapped-accessible facility and is open to the public free of charge. Parking is available in the garage across the street or in metered spots in the lot at the rear of the building. For more information, call the Museum or visit [www.sama-art.org](http://www.sama-art.org).