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## **SAMA-ALTOONA TO DISPLAY LOCAL ARTIST'S MUSIC POSTER ART**

Altoona - The Southern Alleghenies Museum of Art at Altoona is pleased to announce its latest exhibition, *Adam Gundy: We're All Groupies*. The exhibition, which opens August 8, features more than forty of Gundy's popular rock posters. *We're All Groupies* will remain on view through January 10, 2015.

A local artist from Lock Haven, Gundy has literally made a permanent mark with his art. The artist is best known for integrating the use of permanent markers and '50s- and '60s-inspired graphics into his posters. Gundy's artistic style focuses on American design of the modern era. Intended as advertisements for local music performances, his posters are renowned for their eye-catching graphics and focus on the importance of product design.

"Although not originally intended to have artistic significance, Gundy's collection of posters is an important source of local social history, touching on noteworthy events and regional happenings," said SAMA-Altoona Coordinator Barbara Hollander. "This is an exhibition that is sure to be of interest to anyone who has enjoyed our previous rock poster exhibitions."

From his earliest years, Gundy was heavily interested in music, comic books and reading. As a youth, Gundy would attempt to replicate things that appealed to him, such as album cover artwork and vintage comic book art. Over the last five years, he has employed the common medium of permanent markers and poster board as a means for introducing, promoting and advertising live musical performances in Central Pennsylvania. According to Gundy, many of the artists and bands for whom he created posters have asked for the art to frame and hang in their homes.

The Southern Alleghenies Museum of Art has embraced the art of the music poster in recent years with its Mark del Costello Collection. Numbering nearly 400 works, the collection features posters by popular artists such as Alton Kelley, Stanley Mouse and Milton Glaser featuring musicians such as David Bowie, the Clash, the Grateful Dead, Jimi Hendrix, and the Talking Heads, among many others. Gundy's artwork is a continuation of the visual side of rock and roll that continues to catch many viewers' interests. The SAMA exhibition features a total of forty-one works that incorporate bright colors, unusual lettering, and interesting imagery that combine to create a uniform work.

The Museum will celebrate the exhibition at a *Blue Monday* at 6 p.m. on September 15. The program includes light supper and libations while guests enjoy

music by Bodacious B. Cost is \$20 per person. Please call the Museum at (814) 946-4464 for reservations.

Gundy also will speak at a Lunch a l' Art program at the Museum on October 22. The program, which begins at noon, will include lunch and a presentation by the artist. Cost is \$15 per person or \$14 for SAMA members. Please call the Museum for reservations.

The Southern Alleghenies Museum of Art at Altoona is located in the Brett Building at 1210 Eleventh Avenue. Hours of operation are 10 a.m. to 5 p.m. Tuesday through Friday and 1 to 5 p.m. Saturday. The Museum is a handicapped-accessible facility and is open to the public free of charge. Parking is available in the garage across the street or in the metered spots in the lot at the rear of the building. For more information, call the Museum or visit [www.sama-art.org](http://www.sama-art.org).