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FOR IMMEDIATE RELEASE

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SAMA CREATES NEW LEADERSHIP CIRCLE TO LEAD 2014 GALA

Loretto – The Southern Alleghenies Museum of Art at Loretto will celebrate its thirty-sixth annual Gala, “Party in Paradise,” Saturday, July 19, on the campus of Saint Francis University. Leading the Gala this year will be a new “Leadership Circle” consisting of twenty multi-talented individuals, some who are new to the Gala, and some who have had years of experience. Included in the Leadership Circle are the four co-chairs who have so successfully steered the last two events, Jim Cayce, Nancy Sheetz and Michael Strueber, each of Hollidaysburg, and Marian Morgan of Johnstown. Joining them in the Leadership Circle are Margaret Strueber of Hollidaysburg, Mary and Dr. Joel Borkow of Johnstown, Glenda Forosisky of Altoona, Chantel Ventura and Dr. James Garofalo of Duncansville, Kerrie Kinzle of Hollidaysburg, Kashana Kopac of Hollidaysburg, Barbara and Ed O’Brien of Loretto, John Reffner of Altoona, Barbara and Larry Savino of Hollidaysburg, Judy and Dick Scholton of Hollidaysburg, and Barbara Sincak of Hollsopple. Each person will bring a fresh set of ideas and experience to the Gala, ensuring its future success, and continuing its tradition of being the best party in Pennsylvania. The Gala also is supported by a committee of over one hundred individuals who devote their time and attention to the event each year.

At this year’s Gala, guests will be immersed in a variety of games, tropical music and fabulous specialty bars at the Caribbean-themed event. Live and silent auctions also will be offered, providing opportunities to bid on an eclectic variety of artwork, golf and vacation packages, original sculptures, and much, much more – including a customized vintage 1972 Rolls Royce Silver Shadow. Tickets are \$175 per person. Please R.S.V.P. to (814) 472-3920 by July 15.

As a special treat, a fabulous light show is planned by Brien Rullman who is based in Los Angeles and is founder of OVT Visuals, and nephew of SAMA Trustee Ed O’Brien. Rullman travels the world with his light show productions, and has a client list that includes LL Cool J, Black Eyed Peas, Deadmau5, The Flaming Lips, Crystal Method, the Pixies, Pretty Lights and James Brown.

The Southern Alleghenies Museum of Art at Loretto is located on the campus of Saint Francis University. Hours of operation are 10 a.m. to 5 p.m. Tuesday through Friday and 1 to 5 p.m. Saturday. The Museum is open to the public free of charge. For more information, call the Museum at (814) 472-3920 or visit www.sama-art.org.