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## **SAMA-ALTOONA TO CELEBRATE 9<sup>TH</sup> ANNUAL FASHION SHOW FUNDRAISER**

Altoona – This November, the Southern Alleghenies Museum of Art at Altoona will celebrate its ninth annual *The Art of Wine and Fashion* fundraiser. But for the first time, it will be taking its guests back in time. The event will transform the Museum into the “SAMA Speakeasy” with a 1930s feel and live music. The event is scheduled for Friday, November 4.

*The Art of Wine and Fashion* combines the excitement of big city clubbing with a night of high fashion and fine dining. That atmosphere has defined the event in recent years, propelling it to the status of one of the area’s most anticipated and sophisticated annual events. Serving as chair this year is Peg DeLeo of Hollidaysburg. Jim Cayce, also of Hollidaysburg, is co-chair.

*The Art of Wine and Fashion* begins at 7 p.m. at SAMA-Altoona with a champagne reception, hors d’oeuvres, and live music by Charlie Leiden. At 9 p.m., the party moves next door to The Columns for a buffet dinner by Bold, dessert, dancing, and a silent auction featuring hand-painted bar stools. Wine lovers will have an opportunity to sample a number of vintage and collector wines. After dinner, las trés vintage wearables will produce a style show featuring an assortment of vintage ensembles.

“I am excited for this year’s *The Art of Wine and Fashion* fundraiser,” said SAMA-Altoona Coordinator Barbara Hollander. “We are celebrating the ‘SAMA Speakeasy,’ but we won’t be singing the blues. It promises to be another exciting event, and I urge you to become a sponsor, make a donation, or come out and celebrate with us on November 4. Support your local arts community and demonstrate that you want to live in an area where the arts are important.”

Dress for the event is vintage inspired. Tickets are available for \$75 per person. Reservations are required by October 31 and can be made by calling the Museum at (814) 946-4464. Valet parking will be available.

Funds raised will help support the Altoona Museum and keep its doors open to the public free of charge. The Museum has been serving the Blair County community since 1979 with world-class exhibitions and award-winning education programs. The facility was designed with state-of-the-art exhibition and storage space for artwork, and houses the Altoona Area Library’s rare collection of albumen photographic prints by William H. Rau, the official photographer for the Pennsylvania Railroad at the turn of the 20<sup>th</sup> century.

The Southern Alleghenies Museum of Art at Altoona is located in the Brett Building at 1210 Eleventh Avenue. Hours of operation are 10 a.m. to 5 p.m. Tuesday through Friday and 1 to 5 p.m. Saturdays. The Museum is a handicapped-accessible facility and is open to the public free of charge. Parking is available in the garage across the street or in metered spots in the lot at the rear of the building. For more information, call the Museum or visit [www.sama-art.org](http://www.sama-art.org).

The Southern Alleghenies Museum of Art receives state arts funding support through a grant from the Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania and the National Endowment for the Arts, a federal agency.