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FOR IMMEDIATE RELEASE

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***CONVERSATIONS WITH THE CURATOR SERIES TO CONTINUE
IN DECEMBER***

Loretto – The Southern Alleghenies Museum of Art at Loretto’s 2015 *Conversations with the Curator* lecture-and-lunch series will conclude on Thursday, December 3. The program will begin at 12 p.m. and includes a presentation by SAMA Curator for Visual Arts, Dr. Scott Dimond, as well as a box lunch. An informal Q&A period will follow.

The September program is titled “Tuning in, Turning on, and Drawing Out: Rock Poster Illustration of the Haight-Ashbury Era.” The 1960s ushered in one of the most lively and vibrant periods in the history of American illustration. Reflecting the turbulent iconoclasm of the decade, this artistic vitality is nowhere more evident than in the posters made for the music scene centered on San Francisco’s Haight-Ashbury district. The work of young artists who helped to create the “look” of the hippie counterculture, these posters are not only joyous expressions of its music, but important documents of the era. In this talk, Dr. Dimond will revisit the glory days of the Avalon Ballroom and the Fillmore Auditorium, grooving on original examples of rock posters from SAMA’s Mark del Costello Collection of American Illustration and Graphic Design.

“These lectures are intended to be informative, yet informal and fun,” said Dimond. “There will be plenty of things to look at, as well as some ‘show-and-tell’ and opportunities for conversation. As I envision it, they will be a pleasant way to get a little art history under your belt, whether you are an artist, a collector, a teacher, or anyone who has an appreciation for American visual culture.”

Cost for *Conversations with the Curator* is \$25 per program, which includes lunch. Please R.S.V.P. to (814) 472-3920 by November 30. *Conversations with the Curator* will return in 2016 with the first program scheduled for March 17.

The Southern Alleghenies Museum of Art at Loretto is located on the campus of Saint Francis University. Hours of operation are 10 a.m. to 5 p.m. Tuesday through Friday and 1 to 5 p.m. Saturday. The Museum is open to the public free of charge. For more information, call the Museum or visit www.sama-art.org.