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FOR IMMEDIATE RELEASE

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SAMA APPOINTS MICHAEL KRANICH, SR. TO BOARD OF TRUSTEES

Loretto – The Southern Alleghenies Museum of Art is pleased to announce the addition of Michael Kranich, Sr. to its Board of Trustees.

Kranich, of Altoona, is chairman of Kranich’s, Inc., a family-owned jewelry chain with locations in Altoona, Johnstown and State College. One of the nation’s seventy-five or fewer oldest family-owned jewelry companies, Kranich’s has been in operation since 1903 and has been named one of Central Pennsylvania’s leading businesses by *Pennsylvania Business Central* magazine. Kranich is a registered jeweler through the American Gem Society and is a graduate of the Gemological Institute of America. He is an avid art collector and a longtime supporter of SAMA who has attended all but one of the Museum’s thirty-six Galas. Active in the Altoona community, Kranich is a founding member and managing partner of the Blairmont Club and also serves as Director of the Blair County Community Endowment. He is a member of the Duquesne Club in Pittsburgh; the Beakers Club in Palm Beach, Florida; and the Lotos Club in New York City, one of America’s oldest and most respected art and literature clubs.

“We are pleased that Michael Kranich, Sr. has joined our leadership team,” said SAMA Executive Director G. Gary Moyer. “Fellow board members and the Museum staff look forward to working with him to address the challenges we face and to capitalize on the opportunities that are ahead. Kranich brings a combination of business savvy, community involvement and an interest in the arts that will serve him well as trustee. We are fortunate to have talented individuals like Michael Kranich, Sr. leading the Museum and helping us to establish a legacy for the people of this region.”